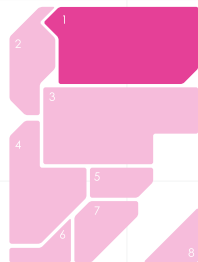


WELCOME TO
TERRITORY OF RACHEL'S RESUME

0424 595 839 **m**
02 9579 2992 **t**
rachel@izntdesign.com **e**
www.suitcase.izntdesign.com **w**



01. Experience that I have

Graphic Designer / Marketing Coordinator

May 2006 to present
Sydney Olympic Park Aquatic & Athletic Centres

Main Achievements & Responsibilities:

- Rebranding both centres across a range of platforms from print, environmental graphics, promotional material and websites
- Implemented design briefs from the marketing manager
- Explored and conceptualised design alternatives from initial route to final production
- Created high quality mock ups as proof of concept
- Conceived creative design solutions for practical problems in the job
- Kept design progress to comply with the production and time plans
- Directed & participated in photo shoots
- Supervised print production and liaised with different suppliers
- Prepared presentations
- Sourced product samples as directed

Graphic Designer (part-time)

Dec. 2003 - Sep. 2004
Highlight Marketing & Promotions

Main Achievements:

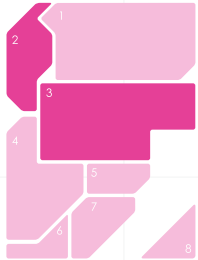
- Implemented design briefs from the art director
- Understood clients business through marketing research and communicating with clients
- Produced high quality works

Freelance Experiences

2002 to present

- Exhibition Curation
Undercover artist book exhibition
Faculty of Creative Art, UoW
- Website Illustration
The Federation of Parents & Citizens' Associations
- Corporate Identity Design
New Friendship Oriental Seafood Restaurant
- Menu Design
Twins Vietnamese Restaurant
- Brochure Design
- Five Element Vegetable Soup

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02. Certificates that I hold

Bachelor of Creative Arts

2002 - 2005
Graphic Design & New Media
University of Wollongong

Diploma of Fine Art

1998 - 2000
Guang Dong Teacher's College China

03. Things that I'm GOOD at

Print Design

Conceptual Development / Visual Research
Communication Design (promotional materials,
catalogue, brochure, poster etc.)
Corporate Identity / Branding
Publication Design / Layout / Pre-Press
Environmental Graphics / Information Graphics

Multi Media Design

Website Design / Web Animation /
Motion Graphics/

Illustration

Hand drawn / digital / collage etc.

Visual Arts

Photography / Installation & Display / Sketch /
Oil Painting / Water Colour Painting

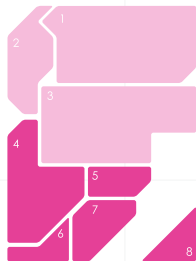
Professional Software

(both Mac & PC in latest version)

Know really well: Photoshop / Illustrator /
InDesign / Word

Know somewhat well: QuarkXPress / PageMaker
/ CorelDRAW / FreeHand / Flash / PowerPoint

Familiar with: PageMaker / Dreamweaver / After
Effect



▲ 04. Abilities that I'm PROUD of

- High in creativity
- Excellent teamwork skills
- Ability to provide various solutions for practical problems in design
- Positive attitudes (meticulous, genuine and enthusiastic)
- Effective management skills including time management and files management
- Ability to communicate effectively with team members, clients and suppliers
- Fast learner
- Multi-langue skills

▲ 05. Exhibitions that I was part of

2005 FlightDeck
FCA Gallery, University of Wollongong

2004 Undercover
Art Gallery of NSW
FCA Gallery, University of Wollongong
University of South Australia

▲ 06. Pro association that I'm with

Australian Graphic Design Association

▲ 07. Things & places that I love

Arts / Music / Movies / Travels / Shopping /
Swimming / Tennis & Soccer (spectator only)

Australia / Canada / Hong Kong / Mainland
China / New Zealand

and so many more...

▲ 08. Languages that I speak

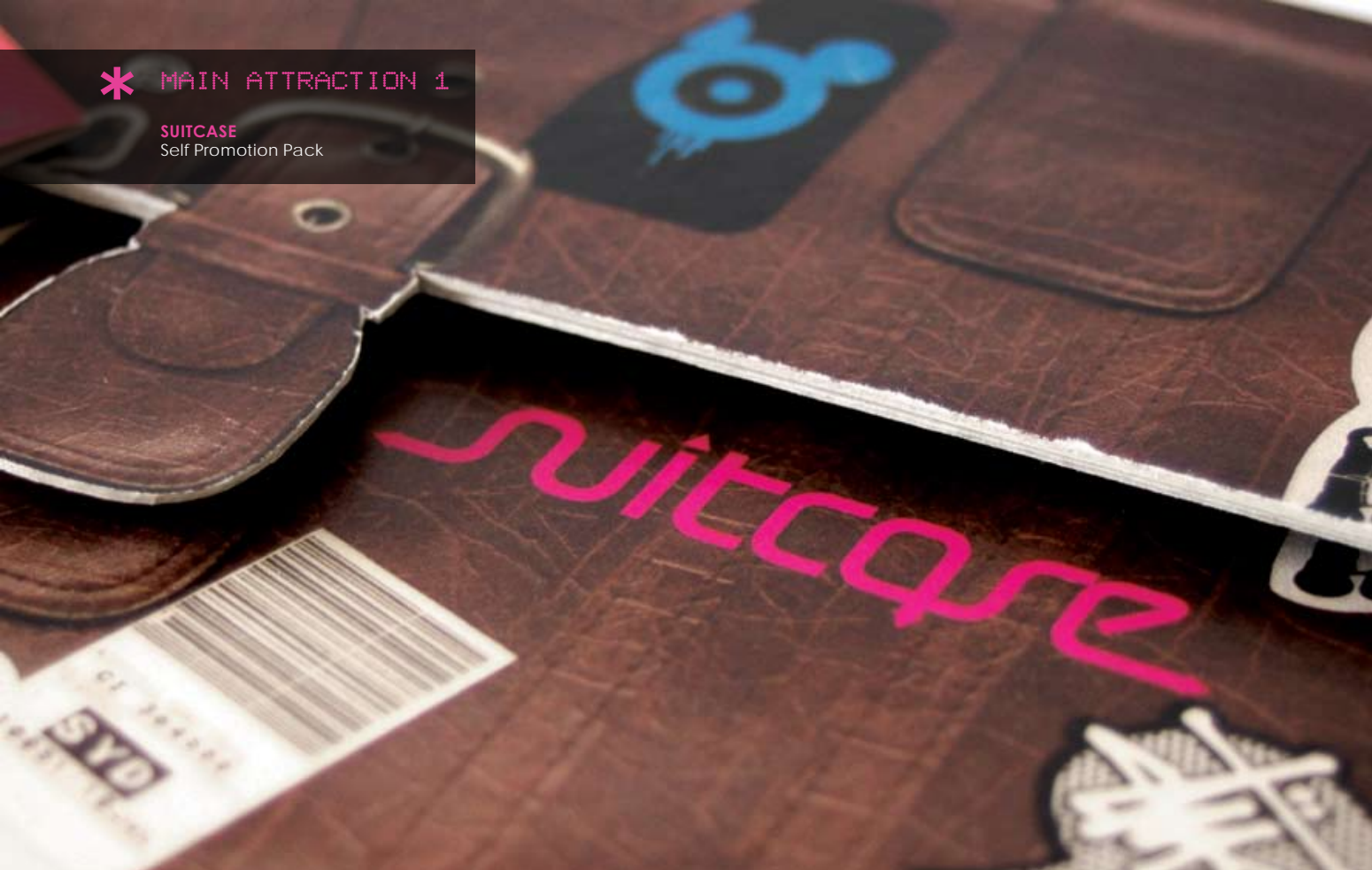
English / Cantonese / Mandarin

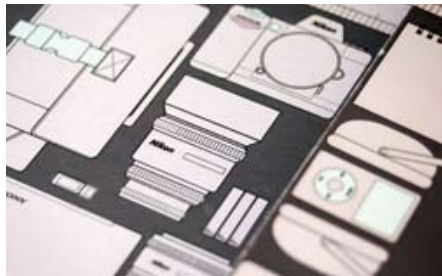
nitcore

A Visual Journal of Rachel Liang's Creative World

* MAIN ATTRACTION 1

SUITCASE
Self Promotion Pack







MAIN ATTRACTION 2

SCHOOL HOLIDAY PROGRAMS
Poster Series

SCHOOL HOLIDAY PROGRAMS

3 JULY TO 14 JULY 2014

Diving Clinic

SCHOOL HOLIDAY PROGRAMS

DIVING CLING

MONDAY 10 JULY - FRIDAY 14 JULY 2006

AGE: 5 - 18 years

TIME: 9.00 am - 10.00 am (5-10 years)

10.00 am - 11.30 am (11-18 years)

COST: \$ 16.50 per day (5-10 years)

\$ 22.00 per day (11-18 years)



SCHOOL HOLIDAY PROGRAMS

JUNIOR BOOT CAMP

WEEK 1: MONDAY 3 JULY - FRIDAY 7 JULY 2006

WEEK 2: MONDAY 10 JULY - FRIDAY 14 JULY 2006

AGE: 4 - 15 years

TIME: 8.30 am - 5.00 pm

COST: \$ 40.00 per day

\$ 180.00 per week

Other activities are also included, please
see the promotional brochure.

**ALL CHILDREN SHOULD BE WATER
CONFIDENT**



SCHOOL HOLIDAY PROGRAMS

SOCCER CLINIC

MONDAY 10 JULY - WEDNESDAY 12 JULY 2006

AGE: 5 - 13 years
COST: \$ 99 per child
TIME: 9am - 12 pm

Athletic Centre
Competition Arena



SCHOOL HOLIDAY PROGRAMS

SWIM PROGRAM

MONDAY 3 JULY - FRIDAY 14 JULY 2006

Pre School & School Age
Half hour classes 8.30 am - 12.00pm
Weekly: \$ 65.00

Squads
Evolution 45 & 60
4.00pm - 5.00pm
5.00pm - 6.00pm
Weekly: \$ 50.00





MAIN ATTRACTION 3

NEW CARDIO THEATRE OPENING
Poster, Invitation & Flyer

NEW CARDIO THEATRE
& CIRCUIT STUDIO

OPENING

04 JUNE 2007





 Sydney Olympic Park Aquatic Centre visitors are invited the opening
 of the Health Club's **NEW CARDIO THEATRE & CIRCUIT STUDIO**
 On Monday 4 June 2012 at 9.30pm - 10.30pm
 Sydney Olympic Park Aquatic Centre
 Olympic Boulevard
 Sydney Olympic Park NSW 2127
 RSVP to Amanda Chivers
 Events & Finance Supervisor
 By 30 May 2012
 Phone: 02 8752 2000
 Email: amanda@aquaticcentre.com.au

**NEW
 CARDIO
 THEATRE
 COMING SOON!**

 **NEW CARDIO THEATRE & CIRCUIT STUDIO**  **BE YOUR BEST**
OPENING 04 JUNE 2012
NEW CARDIO THEATRE & CIRCUIT STUDIO
OPENING 04 JUNE 2012

 **Aquatic
 CENTRE**

visit www.aquaticcentre.com.au



MAIN ATTRACTION 4

BIGGEST POOL PARTY 07

Poster, Flyer, Newspaper Ads
& flash banner

Y DATES
2 October 2006
3 November 2006
8 December 2006
14 January 2007
28 January 2007

BIGGEST⁰⁶⁻⁰⁷ POOL PARTY





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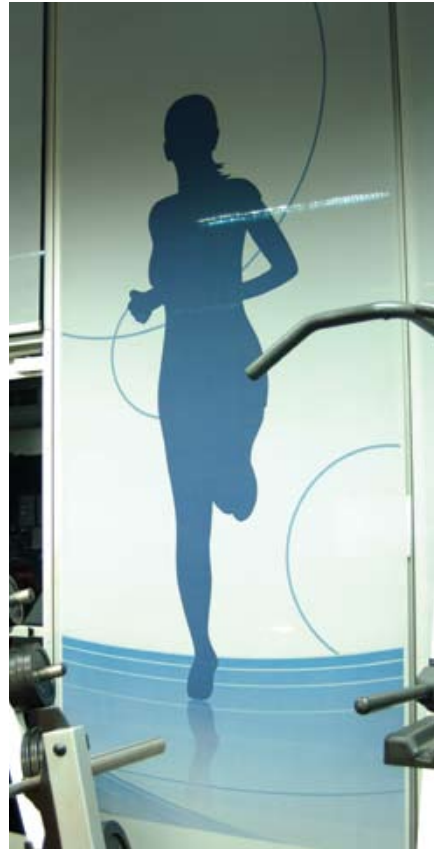
* MAIN ATTRACTION 5

SOPAC ENVIRONMENTAL GRAPHICS
Illustrations printed on blinds









* MAIN ATTRACTION 6

SPLASH FESTIVAL 07
Event Promotion



Pre purchase tickets now!
7 October 2007

Splash Festival
The Ultimate Family Fun Day!





Splash Fest!val
The Ultimate Family Fun Day!





SUNDAY 7 OCTOBER 2007
11.00AM - 3.00PM

- Activities include
- Laura's FINA/ARENA World Cup
 - DORA the EXPLODER live show
 - Amusement rides for the little ones
 - Petting Animal Farm
 - Five giant pool inflatables
 - Outdoor Inflatables
 - Face Painting

Plus there will be heaps of prizes and giveaways
Entry: \$35 per person, \$50 for a family of five

Free Parking for up to 4 hours

For more information call 9752 3666
or visit www.aquaticcentre.com.au

Pre purchase tickets now!
7 October 2007



Splash Festival
The Ultimate Family Fun Day!



speedo

Spend \$50 or more at the SPEEDO Swim Shop, and go in the draw to win a Grant Hockett signed piece of memorabilia. Draw on Sunday 7 Oct at 4.30pm.

FINA/ARENA SWIMMING WORLD CUP 2007

Event Date

2 and 3 November 2007
Sydney Olympic Park

Tickets on sale from

• Week 4 and Pool

• Range from \$15

Available to

HEAD TO HEAD

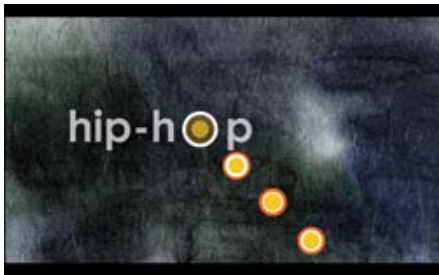
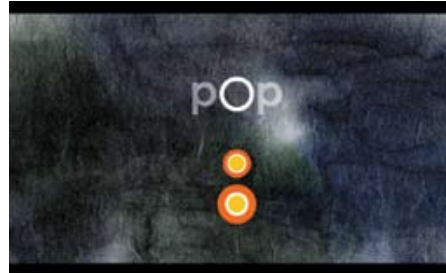
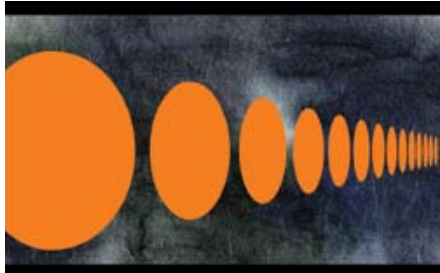
Sydney Olympic Park Aquatics
Swimming Festival

MAIN ATTRACTION 7

Channel V
30" Motion Graphics



[M]



So, do you like what you've just seen?

m: 0424 595 839
e: rachel@izntdesign.com

Talk soon!

Wanna see more?
www.suitcase.izntdesign.com